

HEAVENLY CONDITIONS Q&A

Q: What's open?

A: We have 18 lifts and 20 trails open at this time, accessing 11 miles of the finest surface conditions at Lake Tahoe. We've got 10 lifts and 15 trails in Nevada, and eight lifts and five trails in California. There's no connection between Nevada and California at this time, so you've got to choose between the two sides. Both offer Ski and Ride School locations serving every ability level. We've got Tahoe's best terrain park in Nevada, but no terrain parks in California. But no matter which side you choose, there is plenty of acreage, variety and amazing snow surfaces.

Q: How are you able to open so much relative to your competition?

A: Here at Heavenly, we've got the West Coast's largest snowmaking system. The crew has been hard at work this year, logging 744 hours of snowmaking to date, compared to 518 hours at this point last year.

O: I hear it hasn't snowed in Tahoe all season.

A: It snows every night here at Heavenly. In fact, it's snowed around the clock for the last four consecutive days. We've got the West Coast's largest snowmaking system and the crew has put in 744 hours so far this season to bring you 11 miles of the best snow surfaces Tahoe has to offer.

Q: How is it looking for the holidays?

A: Fantastic. We've got the best snow surface conditions on 11 miles of open terrain. We're making snow whenever temperatures allow to get even more terrain open. We're currently working on the connection between California and Nevada, as well as the Boulder area. We've also got a fun lineup of events at our Village called Heavenly Holidays, featuring photos in a giant snow globe with Santa, ice capades, ice sculptors, concerts and a family-friendly New Year's Eve celebration. We've also got Tahoe's ultimate apres party happening from 3:30 to 5:30 every night with DJs, dancers and half-priced drinks.

Q: It's all artificial snow, right?

A: That's correct, but the only difference between natural and machine-made snow is the shape of the snow crystal. Machine-made snow consists of cold air and water ... just like natural snow. We're making high-quality snow, with full coverage on every open trail, so you can be confident that you're skiing or riding on a reliable, consistent snow surface. And our amazing grooming team is out every night with state-of-the-art equipment to make sure the surface is just right in the morning.

Q: So I have to choose one side or the other?

A: That's correct. We recommend the Nevada side at this time. It's got the most open terrain, Lake Tahoe's best terrain park, and top-to-bottom skiing or riding with nearly 2,400 vertical feet, the most at Lake Tahoe. However, if you're taking a lesson, California is a great option with terrain for every ability level. And while you can't ski from side, we do have frequent, free shuttle service running between the three open base areas.



Q: What if I don't ski or ride?

A: We've got sightseeing and tubing at the top of our Gondola. We'll also offer Tahoe's ultimate apres ski party at Tamarack lodge from 3:30 to 5:30, featuring half-priced drinks, DJs and dancers.

- We will continue to update all the various communications outlets daily over the next several weeks to keep you informed about terrain openings and mountain status.
- Please check <u>www.skiheavenly.com</u> or <u>http://www.facebook.com/home.php#!/SkiHeavenly</u> often to see photos and stay completely informed.